



**SPONSORSHIP
PAMPHLET**



Young Men of Distinction is a non-profit organization committed to helping today's youth reach their full potential by providing them with the tools and resources they need to succeed in pursuing higher education.

Our mission is to increase opportunities for adolescent boys and girls to prosper through mentorship, motivation, and guidance, helping them transition into young men with purpose and obtain a higher education.

This year, Young Men of Distinction has the honor of hosting its 1st Annual YMOD Flash Mob on Sunday, November 26th. The purpose of this flash mob is to showcase the young men in Palm Beach County and also to showcase various suit businesses locally within the community. This photo shoot will also be a symbolizing of passing the torch to our young kings.

In order to take the steps towards generational empowerment we have to show our young men the way and showing our black men in a positive light. People will leave this experience with tangible skills to build bright futures so they can feel confident in how to build a business that will support the needs of their families, help them retire, and reach their full potential. The Young Men of Distinction is looking for sponsors who share in our vision and want to support our cause!

We have plenty of ways for you to get involved through our sponsorship packages. In appreciation of your generosity, we are offering tier sponsorship packages which include different benefits. This pamphlet will provide you with the information you need to get started. You can choose a silver, gold, or platinum sponsorship package. We also have opportunities for In-Kind Sponsors, as well.

We hope that we can count on your support!



SPONSORSHIP TIERS

BRONZE SPONSORSHIP

The Bronze sponsorship is the first tier and is a \$500 donation. This package is our most basic tier and offers 5 different amenities.

GOLD SPONSORSHIP

This Gold sponsorship is the highest tier and is a \$5,000 donation. This package is our highest tier and offers 16 different amenities making sure your business presence is broadcast across platforms and branded at the photoshoot.

PLATINUM SPONSORSHIP

The platinum sponsorship is the second tier and is a \$1,500 donation. This package is our elevated tier from bronze and offers 5 different amenities.

SILVER SPONSORSHIP

The silver sponsorship is the third tier and is a \$2,500 donation. This package is our mid-level tier and offers 9 different amenities including 20 social media posts across platforms ensuring your business gets the attention of our members and community partners.





Tier 1: \$500 Bronze Sponsorship Package

- COMPANY FEATURED IN INTERNATIONAL PRESS RELEASE
- COMPANY NAME/LOGO ON DIGITAL PROGRAM
- PROMOTIONAL ITEM IN CONFERENCE GIFT BAG
- LOGO AND LINK ON THE CONFERENCE WEBSITE WITH LINK TO PROMOTIONAL LANDING PAGE



Tier 2: \$1,500 Platinum Sponsorship Package

- COMPANY FEATURED IN INTERNATIONAL PRESS RELEASE
- COMPANY NAME/LOGO ON DIGITAL PROGRAM
- PROMOTIONAL ITEM IN CONFERENCE GIFT BAG
- LOGO AND LINK ON THE CONFERENCE WEBSITE WITH LINK TO PROMOTIONAL LANDING PAGE



Tier 3: \$2,500 Silver Sponsorship Package

- COMPANY FEATURED IN INTERNATIONAL PRESS RELEASE
- COMPANY NAME/LOGO ON DIGITAL PROGRAM
- PROMOTIONAL ITEM IN CONFERENCE BAG
- LOGO AND LINK ON THE CONFERENCE WEBSITE WITH LINK TO PROMOTIONAL LANDING PAGE
- LOGO ON VIDEO SCREEN IN THE LOBBY
- COMPANY LOGO ON SOCIAL MEDIA AND ONLINE MATERIALS
- COMPANY LOGO ON STAGE BANNER
- 20 FACEBOOK & INSTAGRAM POSTS: "SPONSORED BY" MENTIONS WITH LOGO



Tier 4: \$5,000 Gold Sponsorship Package

- COMPANY FEATURED IN INTERNATIONAL PRESS RELEASE
- COMPANY NAME/LOGO ON DIGITAL PROGRAM
- PROMOTIONAL ITEM IN CONFERENCE BAG
- LOGO AND LINK ON THE CONFERENCE WEBSITE WITH LINK TO PROMOTIONAL LANDING PAGE
- LOGO ON VIDEO SCREEN IN THE LOBBY
- COMPANY LOGO ON SOCIAL MEDIA AND ONLINE MATERIALS
- COMPANY LOGO ON STAGE BANNER
- COMPANY FLAG LOGO IN THE LOBBY
- KEYNOTE SLOT (20 minutes) COMPANY PROMOTIONAL PRESENTATION
- LOGO ON CONFERENCE VIDEO SCREENS
- 40 FACEBOOK & INSTAGRAM POSTS "SPONSORED BY" MENTIONS WITH LOGO
- LOGO ON ALL SPONSORED ADS - INSTAGRAM & FACEBOOK
- ALL PROMOTIONAL MATERIALS FOR THE EVENT WILL HAVE LOGO DISPLAYED-INCLUDES ALL ADVERTISING, EVENT COMMUNICATION, SOCIAL MEDIA, PRESS COVERAGE, ETC.
- LOGO PLACEMENT ON ALL EMAIL BLASTS AND CORPORATE EMAIL CORRESPONDENCE
- ON-SITE INTERVIEW ON FACEBOOK LIVE IN THE MEDIA PODCAST SUITE



In-Kind Donations

WE ARE ALSO SEEKING IN-KIND SPONSORS FOR FOOD/SNACKS, BEVERAGES, GIFT ITEM AND SIGNAGE.

DONATION OF RAFFLE PRIZES, MEETING MATERIALS, OR GENERAL GIVEAWAYS FOR MEETING ATTENDEES.

PLEASE CONTACT: JACOBY WATERS AT 561-909-5049 OR VIA EMAIL AT jacoby.waters@youngmenofdistinction.org



SPONSORSHIP AGREEMENT FORM

PLEASE SELECT DESIRED SPONSORSHIP LEVEL:

BRONZE PLATINUM SILVER GOLD

GIFT/IN-KIND DONATION: _____ \$RMV: _____ QUANTITY: _____

COMPANY NAME: _____

CONTACT PERSON: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIPCODE: _____

PHONE: _____ FAX _____ EMAIL: _____

By signing this agreement, I commit to provide the selected level of sponsorship for the YMOD Flash Mob. I also understand I am waiving my right to dispute this charge with my bank for claims of services not received or other similar claims of non-service. The undersigned guarantees performance of the financial provisions of this agreement.

PRINT NAME (FIRST, LAST): _____

SIGNATURE: _____

Please make your check payable to [INSERT] and mail to: P.O. Box 19494, West Palm Beach, FL 33416. If paying by Credit Card, please call [insert].